

Jose Arce

Product Lead

Hi, I'm Jose. I design, build and ship financial products, from research to launch.
Based in Miami.

Education

▶ **Business Administration & Marketing**
Florida International University

▶ **UX Design Professional Certificate**
Google

Portfolio

josearce.com

Contact

josearcerivera1@gmail.com
linkedin.com/in/jose-arce-rivera

Skillset

Product strategy
Product management
Experience design
Interaction design
User research
Prototyping with AI
Payments and stablecoins

Languages

English
Spanish
French

Work Experience

▶ Olie | Co-founder, Product Lead

2025 - present

Wealth platform built on USDC for families and businesses in LATAM.

- Built three live apps: a dollar account, a vault in each owner's own name, and business accounts in dollars and euros.
- Shipped the first AI agent that manages money inside limits its owner sets.
- Led product, design, banking partners, regulators and launches across LATAM.

▶ OKX | Global Product Designer

2022 - 2025

Leading crypto exchange, 50M+ users in 180 countries.

- Payments: led the team and created the first OKX Simple mode, which a year later became the default for every OKX user worldwide.
- Token recommendation: built a ready-to-use module that works on any screen of any OKX product.
- Pay Mode: led Rewards.
- Earn: led the full redesign and revamp.
- Lira Boost: led the Turkey-only product that earns overnight interest on idle lira.
- Research: led LATAM research, living in Brazil for months to study local users.

▶ Okcoin | Senior Product Designer, Payments

2022

Regulated US exchange. Moved to OKX for its global products.

▶ Mone | Co-founder, Product Lead (Acquired)

2018 - 2022

B2B instant payments for LATAM merchants: QR codes, links and in person.

- Launched before Pix existed, as the first B2B instant payments platform in LATAM.
- Sole designer of web, iOS and Android; MVP live in six months, presented to Y Combinator.

▶ AAMC | UX Designer

2017 - 2018

Redesigned the platforms every US medical student goes through.